

ART SHOW PROSPECTUS



Sanford Brush & Palette Club 2026 61th Annual Art Show

**Friday, October 9 through
Saturday, October 17,
2026**

**Harper Center, First Presbyterian Church
203 Hawkins Avenue, Sanford, NC 27330**

sanfordarts.org



2026 Art Show Chairperson

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IMPORTANT DATES	
Registration Opens	August 1, Friday
Registration Closes	September 15, Midnight, Monday
Art Show Set-up	October 3-4, 2:00 p.m. – 5:00 p.m., Sunday
Art Check-In	October 5, 10:00 a.m.– 4:00 p.m., Monday
Art Check-In	October 6, 10:00 a.m. - 4:00 p.m., Tuesday
Hang Art	October 7, 10:00 a.m. - 4:00 p.m., Wednesday
Judging/Award Notice Placement	October 8, 9:00 a.m. - 5:00 p.m., Thursday
Patron Day	October 9, 9:00 a.m. - 2:00 p.m., Friday
Awards Reception	October 9, 6:00 p.m. – 9:00 p.m., Friday
Art Show Opening Day	October 10, 10:00 a.m. – 6:00 p.m., Saturday
Art Show	October 11, 2:00 p.m. – 5:00 p.m., Sunday
Art Show	October 12, 10:00 a.m. – 6:00 p.m., Monday
Art Show	October 13, 10:00 a.m. – 6:00 p.m., Tuesday
School Tours	October 13, 9:00 a.m. – 12:00 p.m., Tuesday
Art Show	October 14, 10:00 a.m. - 6:00 p.m., Wednesday
School Tours	October 14, 9:00 a.m. - 12:00 p.m., Wednesday
At Show	October 15, 10:00 a.m. - 6:00 p.m., Thursday
Art Show	October 16, 10:00 a.m. - 6:00 p.m., Friday
Art After Dark/Meet the Artists/Auction	October 16, 6:00 p.m. - 9:00 p.m., Friday
Last Day of Show	October 17, 10:00 a.m. - 6:00 p.m., Saturday
Art Check-out and Tear Down	October 18, 1:00 p.m. - 5:00 p.m., Sunday

OVERVIEW

October has been deemed “ARTStober” by the Mayor of Sanford, so each fall, the Sanford Brush & Palette Club (SBPC) presents its Annual Art Show. The Art Show is a judged event encompassing a variety of visual art mediums geared toward advancing public awareness as well as appreciation for the talents of the SBPC’s many gifted artists in Lee and surrounding Counties.

Our objective is to have an entertaining and interesting art exhibition for our viewers. The show will attract many visitors, so we try to display a broad representation of artistic form, style, and media in the hope that this will provide the viewer with an enjoyable experience. In addition to the Annual Art Show, information on the Sales and Holiday Galleries, as well as a new Photography Exhibit are also enclosed.

The Annual Art Show is open to all active SBPC members. New members must join prior to September 1st and current or returning members must renew prior to February 1st, unless an exception is granted by the President.

REGISTRATION AND ARTWORK INTAKE

Registration for the Art Show will be available on the SBPC website (<https://sanfordarts.org/artshow/>) beginning August 1 through September 15, 2025. All registrations must be completed (including payment) by the closing date. Artwork intake information (artist’s name, title of piece, price, etc.) will be collected at this time. Artists should double-check the artwork intake information prior to submitting the completed registration forms. Identification labels will be produced based on the data that is provided.

ENTRY FEE

There is a \$35 non-refundable fee for submission of artwork to the Art Show. The fee will be made online at the time of registration.

VOLUNTEER REQUIREMENTS

All artists exhibiting their work in the Art Show must volunteer for a minimum of twelve (12) hours of work. The commitment can be spread over multiple volunteer times and opportunities. If you are unable to be a volunteer for the Show, you will need to find a substitute to fulfill this requirement. Artists will receive an invitation via email which will include a link for volunteering. Review the list of tasks and click “sign up” next to the desired task(s). Opportunities to sign-up will also be offered at SBPC meetings. Your volunteer hours will be confirmed at art check-in.

JUDGING CRITERIA

Two or more judges will evaluate Competition artwork in each Art Category and the County Fairs Exhibit. Competition artwork will be judged based on the following elements of artistic expression: Creativity and Originality; Composition and Design, and Visual Appeal.

During the judging process, venue doors will be closed to SBPC members and the public. The Art Show Committee Chair, Vice Chair, the SBPC President and Treasurer may be present but will not be involved in the judging process. The decisions of the judge(s) are final.

AWARDS

Ribbon and Monetary awards for the current year will be made for artwork selected as follows:

Best of Show	First Merit	Second Merit	First Place
\$400	\$300	\$200	\$50 (each category)

Other ribbon awards for each Art Category: Second Place, Third Place & Honorable Mention.

Other awards may be sponsored by the SBPC or a benefactor.

2026 Sponsored Awards

The following are brief descriptions of the Sponsored Awards.

Celebration of Nature Award: Former Sanford Mayor Cornelia Olive sponsors and selects this new award celebrating the artist's interpretation of nature...its joy, its energy, its excitement, its sweetness. This award is open to any 2D or 3D medium.

Don Stacy Expressionist Award: Beverly Brookshire sponsors this award in memory of her mentor, Don Stacy. She was a student of his and painted at his studio in Union Square, NYC. The artwork chosen for this award will be a piece that best portrays Expressionism. An Expressionist painting can be recognized by the artist's use of non-accurate images to express his/her inner mind and emotions. The use of vivid colors sometimes paints right from the tube; strong brush strokes; and at times, the inclusion of foreign objects (collage) are also characteristics of an Expressionist piece.

Folk Art Award: This award is sponsored by Reggie Carde. He created it in memory of his mother, Tootsie Carde, who loved and worked in a Grandma Moses style herself. She was a great influence on her son, and they spent many hours painting happily together. Folk art encompasses art produced from an indigenous culture and can reflect an expression of community life. It is the art of the everyday, often rooted in traditions. In contrast to fine art, folk art is primarily utilitarian and decorative rather than purely aesthetic, cosmopolitan, or self-conscious. It can be expressed through any medium or material. Folk Art is characterized by a naive style, in which traditional rules of proportion and perspective are not employed. It can be learned formally, informally, or self-taught.

Preserving Our Traditions Award: The Lee County Arts Council sponsors this award in the category of Clay Art because pottery has such a rich heritage in Lee County. The art piece considered for this award will be a carefully crafted three-dimensional piece demonstrating the artist's mastery of the medium and the aesthetics of glaze and finish.

Ruby McSwain Award: Ruby McSwain was a long time member and benefactor dedicated to sustaining her various beloved communities such as the SBPC, through the Ruby and Ernest Worth Lands Trust. The selected artist of this award will be judged from all entries and will be chosen by the Trustees, Anita and Lynn Blackmon. The artist will receive a special ribbon and a \$200 award.

Charlotte Hohenstein Award: The Sanford Brush & Palette Club is honored to have had Charlotte Hohenstein as a member for many years and her support for the Club has been unwavering. It was Charlotte established both the Building Fund and Scholarship Fund in 2004 as Treasurer of the SBPC. She also continued to contribute to both funds for years. Charlotte once again had the best interests of the SBPC in her thoughts prior to her passing in October 2024, when she chose the SBPC to be the recipient of her generous bequest in March 2025. The selected artist of the Charlotte Hohenstein Award will be judged from all entries and will be chosen by her dear friend, Gael Hogan. The artist will receive a special ribbon and a \$200 award.

2026 Specialty Awards

Mayor's Choice Award: The Mayor selects this award. The Mayor's Choice Ribbon will be given to the Artist whose work catches the eye of Mayor Salmon or her representative.

Viewers' Choice Award: Visitors to the art show cast their votes for their favorite art piece. The Viewer's Choice Ribbon will be awarded at the year-end meeting in November.

Peer Choice Award: The recipient of this award is selected by SBPC members who cast their vote for a Competition art piece that they feel represents the artist's personal best.

Students' Choice Award: Art Angels for Budding Artists sponsors this award. All students that visit the show will be given the opportunity to vote for their favorite art piece. The Students' Choice Ribbon will be awarded at the year-end meeting in November.

Patron Ribbons: Ribbons will be given to artists whose work has been selected for purchase by a participating Patron of the Arts at the Patron Day event. This includes sales from the Gallery.

Awards Reception

All artists who have artwork in the Art Show, SBPC members, sponsors and friends are invited to a reception on the Friday evening before the show opens. The Art Show Reception begins at 6:00 pm and the Awards Ceremony begins at 7:00 pm. These events will be held at the Harper Center (First Presbyterian Church).

EXHIBITION STANDARDS

The SBPC is proud to display artwork in a wide range of forms and presentations. To ensure the artwork is exhibited in the best way possible, all artists must adhere to the following standards. The Art Show Chair and Vice Chair reserve the right to refuse artwork that does not comply.

Originality

All Competition entries must be original in concept and design, produced in the last two years and not previously exhibited in competition at a SBPC Annual Art Show. All Sales Gallery entries must also be original; however, older, and previously exhibited works are acceptable.

Artists are responsible for the legal and ethical integrity of their artwork. Judges may reject any artwork if, in the judges' opinions, the work appears to be derived from another's art (including copyrighted or

public domain works). All participants warrant that their work is their own creation and does not plagiarize the work of others, nor infringe upon the copyrights of artists or other entities

EXCLUSIONS AND SUITABILITY:

Jewelry, electronic art, and furniture are ineligible. Reproductions of the artist's original work may be displayed and sold only in the Sales Gallery, or as Note Cards or Journals.

Artwork is ineligible to be exhibited if:

- It is a reproduction of images under copyright; in magazines, calendars, postcards, or other publications; or in another artist's artwork or photography. Changing the size or medium or altering some parts of the original work does not make it acceptable.
- It is a copy made from a kit or during an instructor's demonstration where the entire class paints or creates the same image or object supplied by the instructor. This does not include artwork that is the original concept and design of an artist using techniques learned in or because of a workshop or art class.
- It is not the artist's own artwork or has been altered by an instructor or another in any way. No collaborative work will be accepted.

Artists are asked to use good judgment in choosing subject matter. Finished works should be respectful to and appropriate for all audiences. The Art Show Chair and Vice Chair reserve the right to remove any artwork deemed unsuitable.

GENERAL GUIDELINES

- **Category:** Review the category descriptions to be sure that the artwork is an appropriate fit. Some pieces may be a fit for more than one category. If needed, consult with the Art Show Chair or Vice Chair about placement.
- **Title:** Titles must be unique. Multiple items may not have the same title. For example, if there are three (3) note card entries with the same title, affix a number to the end of each title. Consider how much space is available on the Artwork Labels when deciding on a title. Lengthy titles may be re-sized or abbreviated.
- **Medium:** Describes the material that is used to create the art. For example, oils, clay, acrylics, watercolor. If the work consists of two (2) or more mediums, it is considered Mixed Media.

COMPETITION

Number of entries for Competition: 10 (total pieces)

Exhibition Standards for Two-Dimensional (2D) Artwork

Mediums: *Acrylic, Alcohol Ink, Charcoal/Graphite, Encaustic, Fiber Art, Glass/Stained Glass, Gouache, Mixed Media, Oil, Oil in Cold Wax, Pastel, Pen & Ink, Watercolor.*

Size & Weight Limitations (including frame): Artwork should not exceed 45 inches in any direction, exceed 6 inches in depth or weigh over 20 lbs. This is due to the limitations of the display panels. To

ensure that there is space enough to accommodate all entrants, the artist should refrain from submitting more than three (3) large panel-sized paintings.

Diptych or Triptych: A diptych or triptych will be considered one entry and must meet the measurement guidelines for one piece.

Presentation: All Competition works on paper must be framed. For glazing, clean and unscratched Plexiglass is preferred. All Competition works on canvas/board must be framed, gallery-wrapped or have finished edges – no staples.

Framing: Frames should be in good condition. Mats, if applicable, should be clean and smoothly cut. Hardware and hanging wire MUST be attached firmly to the back of the piece. NO SAWTOOTH HANGERS!

Finishing: In order to promote the professionalism of the show, please ensure that the composition of all work is complete. Artwork must be varnished where applicable and completely dry prior to check-in. Artwork that is considered unfinished or not “ready to hang” at check-in will not be entered in the show.

Exhibition Standards for Three-Dimensional (3D) Artwork

Mediums: Ceramic, Clay, Glass/Stained Glass, Metal, Textile and Wood.

Size & Weight Limitations: Artwork should not exceed 45 inches in any direction or weigh over 20 lbs.

Presentation, Framing and Finishing: For hanging Three-Dimensional (3D) art, the same criteria as for Two-Dimensional (2D) artwork applies – see the appropriate section for Competition or Sales Gallery. There will be a variety of pedestals and shelves; however, oversized works or works with special display requirements must be installed by the artist and prior arrangement for its placement made with the Art Show Chair/Vice-Chair.

Art Categories

The following guidelines are written to assist artists in choosing the correct Art Category for the competition. (See also the paragraph regarding the Novice Category).

All Art Categories are Two-Dimensional (2D) except for the Clay Art, the Three-Dimensional (3D) and the Novice (which may have entries in a 3D format) Categories.

The Art Show Chair/Vice Chair will select a team to double-check categories and reserve the right to place an artist’s work in a category deemed more appropriate. There must be a minimum of three (3) artists and six (6) art pieces entered in each Art Category. If this criterion is not met, the artwork will be placed in another Art Category that best represents the subject matter.

- ***Abstract:*** Artwork that does not depict a person, place, or thing in the natural world. The Artist uses color, shapes, brushstrokes, forms, and lines to create a composition.
- ***Animals:*** Artwork where the subject matter is one of the six (6) main classes of animals: mammals, birds, fish, reptiles, amphibians, or invertebrates.

- **Architecture/Transportation/Structural:** Artwork that depicts a dominant building, motor vehicle, plane, train, or boat (not in water) or detailed elements found in architecture and other inanimate, mechanized parts.
- **Floral:** Artwork that depicts an artist's rendering of flowers or other plant life in a painting.
- **HUMAN Portrait/Figure:** Artwork that represents one or more individual(s), usually intended to capture their likeness or personality. This category also includes figures which are the depiction or representation of the human body (such as a hand).
- **Landscape:** Artwork that depicts natural scenery, such as mountains, valleys, sky, trees, gardens, lakes, rivers, and forests, especially where the main subject is a wide scenic view.
- **Life in Action:** Artwork that depicts scenes in everyday life – ordinary people doing ordinary things. For example, people shopping at an outdoor market, children playing, or a couple dancing. The venue might be set in a city, the countryside or indoors.
- **Miniature:** Artwork that has a maximum size of 5" x 7" (excluding mat and frame).
- **Monochromatic:** Artwork created with the shades and tints of just one single color (such as blue). Shades and tints may be created by adding white and black.
- **Novice*:** This category showcases the work of an individual who is new to art or art shows. The Artist may present a subject from any Art Category.
- **Photography:** Maximum number of pieces are two (2). Photography must be original, and may be digital or film, but the artist must indicate which when registering. Subject matter may be of the artist's choice, color or black and white. There is no age requirement of photography. General Art Show size requirements apply.
- **Relief Sculpture (3D):** Artwork that has height, width, and depth, however, one side is usually flat where it makes contact with another surface.
- **Still Life:** Artwork depicting stationary, inanimate item(s). Anything that is NOT breathing.
- **Three-Dimensional(3D), Sculpture, and Ceramics:** Artwork that has height, width and depth and can be viewed from multiple sides (a person can walk around it) and at different angles. Unlike 2-D, 3-D artwork is not flat. The art is created by manipulating various materials into objects, characters, vessels, platters, or scenes. This category includes clay, ceramics, enameled work, leaded glass, assemblages (created in a 3-D format) and sculptures. Art pieces should not exceed 45 inches in any direction.
- **Waterscape:** Artwork that depicts oceans, seas, rivers, and other large bodies of water, as well as maritime subjects – sailors, naval battles, ports, and boats. These paintings focus on water as the primary subject, sky or land may not necessarily be included.

***Novice Category**

Entering an art show is a wonderful means of gaining validation and recognition. For beginning artists, receiving appreciation from people other than friends and family can be very encouraging. If you are new to the visual arts or to entering an art show competition, the Novice Category may be for you.

The decision to enter artwork in the Novice Category is a personal choice governed only by the prior award standing and educational expertise. An artist may compete in the Novice Category if:

- The artist does not have, nor is pursuing, an art-related degree at an accredited school, college, or institute of higher learning. Personal interest courses at community colleges or classes, seminars and workshops taught by various artists are acceptable.
- The artist competed in the Novice Category in a prior year but did not receive an award or Honorable Mention.

SALES GALLERY

Maximum Total Number of Entries: 10 (up to 10 replacements)
Includes 2-D and 3-D.

All 2-D or 3-D artwork that has sold may be replaced with another piece, up to a maximum of ten (10). The replacement artwork must be included on the online registration intake form and may not be stored at the Art Show location. Replacement artwork should be checked-in at the appropriate intake station when needed. **A replacement cannot be made if prior online identification has not been made.**

Exhibition Standards for Two-Dimensional (2D) Artwork

Mediums: The same mediums as for Competition entries. In addition, giclee, prints and reproductions are permitted but must be identified.

Size & Weight Limitations: Artwork cannot exceed dimensions of 45 inches in any direction (frame included) or weigh over 20 lbs.

Presentation, Framing & Finishing – Hanging Art: The same requirements as for Competition entries.

Artwork that is considered unfinished or not “ready to hand or place” at check-in will not be entered in the show.

Exhibition Standards for Three-Dimensional (3D) and Relief Sculpture (3D) Artwork

Mediums: Glass, Ceramic, Clay, Metal, Wood, Textile and Mixed Media

Size & Weight Limitations: Artwork cannot exceed 45 inches in any direction nor weigh over 20 lbs.

Presentation, Framing and Finishing: For hanging Three-Dimensional (3D) art, the same criteria as for Two-Dimensional (2D) artwork applies – see the appropriate section for Competition or Sales Gallery.

There will be a variety of pedestals and shelves; however, oversized works or works with special display requirements must be installed by the Artist and prior arrangement for its placement made with the Art Show Chair.

Prints and other original art (placed in bins)

Maximum Number of Entries: 15 (up to 15 replacements)

Artwork placed in bins must be enclosed in a clear cellophane or similar archival sleeve. No frames, hangers, or wires. Mats, if applicable, should be clean and smoothly cut. Finishing has the same requirements as for Competition entries.

Artwork (prints) in bins that have sold may be replaced with another piece, up to a maximum of fifteen (15). The replacement artwork must be included on the online registration intake form and may not be stored at the Art Show location. Replacement artwork should be checked-in at the appropriate intake station when needed. **A replacement cannot be made if prior online identification has not been made.**

Notecards/Journals (placed in card racks)

Maximum number of entries: 15 for each of notecards (singles and packs) and journals (up to 15 replacements)

Notecards and journals will be placed in the card racks. Each item should reflect an image of the artwork and notecards should be packaged in clear bags, shrink wrap or clear acetate boxes. An identification label will be provided at check-in that corresponds to the registration intake information.

Notecards and journals that have sold may be replaced with another piece, up to a maximum of fifteen (15). The replacement artwork must be included on the online registration intake form and may be stored at the Art Show location. Replacement artwork should be checked-in at the appropriate intake station at the same time as the original pieces. **A replacement cannot be made if prior online identification has not been made.**

HOLIDAY GALLERY

Maximum Total Number of Entries: 10, and 20 for ornaments (up to 10 replacements, 20 for ornaments) Includes 2-D and 3-D.

This year's Art Show will feature a special section of "Spooky" 2-D art for Halloween, in addition to the art related to the Fall and Winter holiday season. The artwork may be paintings or sculptures, sized 16" x 20" or smaller, notecards, ornaments, or other small artworks. The subjects may be traditional Halloween, Thanksgiving, Christmas, Hanukkah, or Kwanzaa themed images.

All holiday artwork that has sold may be replaced with another piece, up to a maximum of ten (10), ornaments twenty (20). The replacement artwork must be included on the online registration intake form and may not be stored at the Art Show location. Replacement artwork should be checked-in at the appropriate intake station when needed. **A replacement cannot be made if prior online identification has not been made.**

COUNTY FAIRS EXHIBIT

This is a special exhibit in 2026, themed around the vibrant spirit and festive atmosphere of County Fairs. Art will be judged on how well the piece conveys the feeling of a local County Fair. Awards will be given for first, second and third place.

Maximum number of pieces: 2 (no replacements). Maximum size should meet Art Show guidelines.

CHECK-IN INFORMATION

An online process will be used to collect artwork information as well as payment. Packets with a summary of the submitted artwork along with their corresponding labels will be given to each artist at the time of check-in. Any errors that are detected should be brought to the attention of the check-in staff member who will report it and an amendment made to the identification label prior to displaying the piece. Artists are responsible for confirming that the title, price, media, category, size, and story card (if applicable) are complete and accurate at the time of the online registration to avoid problems or delays at check-in.

Artists should ensure that hanging artwork meets exhibition standards. A label with the artist's name and title of the artwork must be placed on the back (bottom for standing art) of each piece at check-in.

CHECK-OUT INFORMATION

Artists pick up artwork on Art Check-out Day. Buyers that have not already done so will also pick up their purchases. Artists will be required to:

- Collect unsold work from bins, panels and displays. For easier check-out, the artist may remove the labels from hanging or display art and bring them to the Check-out Desk(s) which will be set up alphabetically by the artists' last name.
- Ensure all Competition works sold during the show are either removed by the artist or the buyer. If work is not picked up, the artist has five (5) days to communicate with the Art Show Chair/Vice Chair with their intended disbursement plans. If efforts have been made and failed to communicate, the artist has 30 days from the end of the event to pick up artwork. If not picked up on the 31st day, it becomes the property of the SBPC.
- The artist may select a proxy to pick up unsold (and sold but undelivered) artwork. The name of the proxy should be conveyed in advance to one of the Chair or Vice Chair.

Competition artwork must remain on display for the duration of the Art Show. A patron/art purchaser will need to pick-up their competition purchases by the close of Art Check-out Day. Arrangements to deliver artwork to a purchaser are the responsibility of the artist.

SALES, COMMISSIONS AND PAYMENTS TO ARTISTS

The SBPC will act as an agent on behalf of the artist and handle all purchases, retaining 20% of the sale price as a commission on all Competition, Gallery, Holiday, and Photography artwork, excluding note cards and journals.

Payment of the net sale proceeds (sale price less commission) and monetary awards (if any) will be processed, issued, and mailed by the Treasurer no later than October 25, 2026. The Artist will be provided, along with their check, with a statement including items sold, purchaser and address if available, sale amount, commission, and award (if any). Checks and statements will be mailed to the Artist registration address on file.

DISCLAIMER

Entries will be handled with the greatest care; however, the SBPC and its Art Show co-sponsors will not be responsible for loss or damage from any cause. The submission of art to the exhibition shall imply an agreement on the part of the artist to the conditions set forth in the prospectus. The artist consents to the use of their name and artwork image(s) for purposes of promotion and advertisement by the SBPC.